

South Carolina



Planning Education Advisory Committee

Committee Members:

May 15, 2015

Stephen G. Riley, Chairman
Representing MASC
Term Expires: 2017

Susan Britt, Planning Manager - City of Tega Cay
7725 Tega Cay Drive
Tega Cay, SC 29708

Phillip L. Lindler
Representing SCAC
Term expires: 2015

Joe Cronin, Planning Director - Town of Fort Mill
112 Confederate Street
Fort Mill, SC 29715

Cliff Ellis
Representing Clemson
University
Term expires: 2016

Dear Ms. Britt and Mr. Cronin:

Dennis Lambries
Representing USC
Term expires: 2016

Re: Planning for Local Economic Development

Wayne Shuler
Representing SCAPA
Term expires: 2018

On April 30, 2015, I received the Program Materials you submitted for accreditation of the Continuing Education Course detailed above. Upon receipt of your application, I sent an email to confirm receipt by all Committee members and set a deadline for comments.

Under the "no objection policy" adopted on July 8, 2009, your request is considered approved. Your signed "Notice of Decision" is attached. Formal, after-the-fact approval will be handled as part of a Consent Agenda at the regular quarterly telephone conference meeting of the Committee, which will be scheduled for July 20, 2015 at 10:00 a.m.

Thank you for your efforts to help make this program a success.

Sincerely,

A handwritten signature in black ink, appearing to read "Stephen G. Riley".

Stephen G. Riley, CM
Chairman

cc: Phillip Lindler, Cliff Ellis, Dennis Lambries and Wayne Shuler

NOTICE OF DECISION

12. The following action has been taken by the SCPEAC on this application:

ACCEPTED WITHOUT OBJECTION Date: May 15, 2015

REVIEWED BY FULL COMMITTEE Date:

a) X ACCREDITED for 1.5 CE credits

b) DENIED ACCREDITATION

i. Reason: _____

c) RETURNED for more information

13. If accredited:

a) Authorized Course No.: 2015-04

b) Date of accreditation: 05-15-2015

Signature of SCPEAC Representative: _____



**For further information, contact Mr. Stephen Riley, Chairman,
843-341-4701 or steve@hiltonheadislandsc.gov**

**LOCAL OFFICIAL'S CERTIFICATION OF NEED
FOR CONTINUING EDUCATION PROGRAM**

NOTE: The Planning Director of a jurisdiction, or the COG Director serving a jurisdiction, may certify to the SCPEAC that a particular continuing education program is appropriate to meet the needs of that jurisdiction.

This certification form, together with the required information referenced therein, shall be submitted to the Committee. **If no objections are raised** by a member of the SCPEAC within 10 working days of receipt, the continuing education program shall be considered accepted. If an objection is raised, a teleconference meeting shall be scheduled, with appropriate public notice, as soon as reasonably possible, to review the application.

1. Certifying Official's Information:

- a. Name: Susan Britt, AICP
- b. Title: Planning and Development Manager
- c. Jurisdiction for which certification is being made: City of Tega Cay (Offered jointly w/ Town of Fort Mill)
- d. Address of Jurisdiction: 7725 Tega Cay Drive
- e. City: Tega Cay, SC
Zip Code 29708
- f. Telephone: 803.578.8531
- g. Email: sbritt@tegacaysc.gov
- h. For COG Directors:
 - i. Name of COG: _____
 - ii. Address of COG: _____
 - iii. City: _____
Zip Code: _____
 - iv. Telephone: _____
 - v. Email: _____

2. Information on Educational Program:

- a. Title of Program: Planning for Local Economic Development
- b. Name of Organization that is providing or sponsoring the Program:
 - i. Organization: Sponsor: City of Tega Cay, Presenter: Julie Orr Franklin, AICP
 - ii. Street Address: 7725 Tega Cay Drive

iii. City: Tega Cay

State: SC

Zip Code: 29708

iv. Contact Person: Susan Britt

v. Title: Planning and Development Manager

vi. Telephone: 803-578-8531

vii. Email: sbritt@tegacaysc.gov

c. Date(s) and Location(s) of Program:

Thursday, May 21, 2015 - 6:30 to 8:00 pm at The Glennon Center, 15077 Molokai Drive, Tega Cay, SC 29708

d. Briefly describe the program and why it is relevant to your jurisdiction:

This workshop will explore local economic development and the role of planning, and those involved in planning, in creating strong, economically viable cities. This topic is particularly relevant to the northeastern section of York County due to its proximity to a larger metropolitan center.

3. Method of presentation (check all that apply. All sessions must have a Coordinator present):

- a. Presentor(s) in room with participants
- b. Live presentation via close circuit TV, video conferencing, or similar; Coordinator present
- c. Videotape or CD/DVD presentation; Facilitator present
- d. Webinar or similar; Coordinator present
- e. Other (describe) _____

4. Description of materials to be distributed (check/fill in all that apply):

a. Powerpoint handout:	<input checked="" type="checkbox"/>	number of slides: approximately 50
b. Other handouts:	<input type="checkbox"/>	total pages:
c. CD/DVD:	<input type="checkbox"/>	
d. Other (describe)		_____
e. None:	<input type="checkbox"/>	

5. When are materials distributed?

- a. Sent before the program:
- b. Handed out at the program:
- c. Other (describe) _____

6. Required attachments (5 copies distributed as described below):

- a. Course description and outline including estimated time per section

- b. Brochure, if available
- c. Course Presenter(s) and credentials (include brief resumes and qualifications)
- d. Copies of all handouts and course materials
- e. Evaluation Form and method of evaluation (each program must be evaluated)

7. Instruction Time:

- a. Indicate the total minutes of instruction time: 1 hour and 30 minutes


Note: Breaks, meals and introductions should not be counted. A reasonable period of Q and A should be included and counted.

8. Local contact person (if other than Certifying Official):

- a. Name: _____
- b. Title: _____
- c. Jurisdiction: _____
- d. Telephone: _____
- e. Email: _____

9. Certification. By Submitting this application, the applicant agrees to:

- a. Allow in-person observation, without charge, of the Program by the SCPEAC Committee members. Any food, travel or lodging costs will be the responsibility of the Committee member(s).
- b. The Certifying Official acknowledges that its approval for this Program may be withdrawn for violations of the regulations or failure to comply with the agreements and representations contained herein and as may be required by the SCPEAC.
- c. I do hereby certify that this program satisfies the current continuing education needs of this community.

- i. Name: Susan Britt, AICP
- ii. Title: Planning and Development Manager
- iii. Signature: 
- iv. Date: April 30, 2015

Planning for Local Economic Development

This workshop will explore local economic development and the role of planning, and those involved in planning, in creating strong, economically viable cities. Material covered will include basic economic development concepts, local challenges, regional and public/private collaborations, and planning approaches that support quality growth. Examples of creative approaches from South Carolina also will be discussed.

The main format will be classroom presentation style, with opportunity for Q & A during and after the presentation.

Outline of Workshop:

- ❖ **Overview of Economic Development**
 - Different levels of Economic Development
 - Measures of Success (Jobs, income, tax base)
 - Basic Concepts of Economic Development at the local level
 - Atmosphere - Development/Quality of Life
 - Business-Friendly Regulatory Environment
 - Market Intervention Programs/Incentives
 - Workforce Development
- ❖ **Planning Tools that Support Economic Development**
 - Use of Anchors
 - In-fill Development
 - Annexation
- ❖ **Partnership Approaches & Partner Perspectives**
 - Public-Private Partnerships
 - Regional jurisdictional collaborations
 - Infrastructure/Leveraging Resources
- ❖ **Challenges of municipal growth in South Carolina**
- ❖ **Case Studies**

Julie Orr Franklin, AICP

Economic Development & Strategic Planning Consultant

Ms. Franklin is a seasoned community economic developer and strategic planner, with over 25 years of experience in advising businesses, government jurisdictions and nonprofits. Her approaches focus on local solutions and opportunities for diverse groups of people. Ms. Franklin has a strong background in public-private partnerships, and is effective in creating value for both the private and public sectors. She brings a sense of enthusiasm and possibility, as she helps her clients develop effective policies, strong programs and creative partnerships.

Ms. Franklin consults on a wide range of development projects with an even wider range of clients. Some recent projects include advising Summerville, SC and Beaufort, SC on the structuring of their redevelopment commissions and public-private development initiatives, assisting Edinburg, TX with economic development recruitment, and creating a downtown revitalization work plan for Woodruff, SC. Other projects include community-based plans for Greenville, SC and Germantown, TN, a workforce homeownership program for Bluffton, SC, and operational strategic plans for an international medical network and a regional mediation center. She previously served as the economic development director for the City of Spartanburg and the development manager for the City of Greenville, where she established two successful regional brownfields redevelopment programs and played an integral role in the revitalization of both cities' downtowns, commercial corridors, and neighborhoods.

Ms. Franklin holds a Master of City and Regional Planning degree from Clemson University and a Bachelor of Arts in Psychology from the University of Georgia, and is a member of the American Institute of Certified Planners.



SESSION EVALUATION FORM

PLANNING TRAINING FOR LOCAL GOVERNMENT OFFICIALS



TRAINING PROGRAM INFORMATION

Sponsor: City of Tega Cay (Offered Jointly with the Town of Fort Mill)

Activity Title: Planning for Local Economic Development

Date of Attendance: May 21, 2015

Location: The Glennon Center, 15077 Molokai Drive, Tega Cay, SC 29708

Orientation Program or Course Number: 2015-02

Total Credit Hours: 1.5 CE credit hours (based on a 60-minute hour)

TO BE COMPLETED BY ATTENDING OFFICIAL OR EMPLOYEE

	Poor	Fair	Good	Very Good	Excellent
Quality of content presented					
Quality of visual aids/handouts					
Usefulness/relevance of the topic					
Presenter's knowledge of the topic					
Participant involvement/engagement					
Quality of the training location					
What did you find most useful about today's presentation?					
Do you have any additional comments regarding today's training program?					
Do you have any additional comments regarding the training facility?					
Would you like to suggest a future training topic or presenter?					

Position: Planning Commission Member
 Board of Zoning Appeals Member
 Historic Review Board Member
 Employee/Other: _____

Jurisdiction: Town of Fort Mill
 City of Tega Cay